

# ANNUAL REPORT 2021

---



# PRESIDENT'S MEMO

---



Upon conclusion of RH Helping Hands' second year of operation, it has been nice to reflect upon the program's successes. RH Helping Hands continued to assist the hard-working employees of Round Hill Country Club (RHCC) by carrying out its mission to improve the financial stability, health, and education of the employees.

RH Helping Hands distributed monetary grants throughout the year to RHCC employees so they could avoid accruing credit card debt, taking out high interest loans, or dipping into their retirement funds during times of need. Whether housing arrangements became insecure, transportation to work became unreliable, emergency medical procedures were needed, or employees didn't have sufficient federal or state funds to achieve their education goals, RH Helping Hands was there to provide financial grants to support them.

We are so pleased that the number of approved individual grants increased by 22% over last year. We attribute this growth to greater employee awareness of and confidence in the RH Helping Hands program.

RH Helping Hands wouldn't be possible without the Round Hill membership continuing to step up its support of the program. We are happy to report that donation dollars grew by 33% over last year and the number of member donors increased even more significantly, by 93%. We are mindful that every dollar granted represents an investment our donors are making in the well-being of Round Hill Country Club's most important asset, its employees.

Thank you for your ongoing support.

## Melissa Mann

**PRESIDENT  
RH HELPING HANDS**

# GRANTS

*“Thank you so much for my grant. Your generosity helped my family through a tough time. You, the members, are what make Round Hill such a special place to work at and be a part of.”*

*~ Grant Recipient ~*

RH Helping Hands' continued mission is to assist RHCC employees with unexpected financial hardships and educational grants in their time of need. In 2021, our program assisted RHCC employees with various financial emergencies, COVID-related hardships, and educational grants. RH Helping Hands approved 28 individual financial grants in 2021, for a total of \$76,353, and an average grant size of \$2,727.

Emergency grants included loss of transportation to work, medical and dental bills, theft, and unexpected rent increases or sudden housing unavailability. COVID-related hardships often resulted from reduced work hours, family job loss, or illness, in which case RH Helping Hands assisted with recipients' rent, car payments, utility bills, daycare expenses, and other financial obligations. Educational grants covered the cost of tuition and books to assist the recipient with completing his/her degree.

2021 Grants			
Grant Category	# Grants Approved	Dollars Approved	Average Grant Size
Emergency	22	\$60,928	\$2,769
COVID-Related	4	\$10,375	\$2,594
Education	2	\$5,050	\$2,525
<b>Total</b>	<b>28</b>	<b>\$76,353</b>	<b>\$2,727</b>

# GRANTS

---

*“Thank you for helping me in a time of need. I am beyond grateful for this program ... It means so much extending a helping hand to me when needed most.”*

*~ Grant Recipient ~*

Below are a few examples of applicants' financial hardships and how an RH Helping Hands grant was able to help:

## **Emergencies**

- As a result of an extended medical leave, the employee was able to come back to work with less stress knowing an RH Helping Hands grant helped with medical bills and overdue rent.
- When an employee was unexpectedly forced out of the family home and had nowhere to go, RH Helping Hands was able to support the employee with this difficult time by providing a grant to help pay for a security deposit, first month's rent, and utility bills.
- When an employee's car was unfortunately stolen, RH Helping Hands assisted with a down payment for a replacement car so the employee could continue to get to work.
- Due to unexpected, uninsured dental work, RH Helping Hands provided a grant allowing the employee to avoid accruing additional credit card debt.

## **COVID-Related Hardships**

- An employee's young child tested positive for COVID, forcing the employee and spouse to quarantine for 10 days, losing income and getting behind on bills. The grant allowed the employee and spouse to focus on getting their child healthy without concerns over lost wages.

## **Education**

- An employee's FAFSA grant and student loans couldn't cover the balance of courses needed to complete the employee's university degree. An RH Helping Hands grant helped bridge the gap for the employee.



# OUTREACH

---

*“Thank you so much for your help. You can’t imagine how important your help was for us.”*

*~ Grant Recipient ~*

As a confidential, monetary grant program for RHCC employees, engaging with potential grant recipients is paramount to our program. RH Helping Hands hosted two employee outreach events in 2021 in coordination with Round Hill Country Club (RHCC). The first event was held in conjunction with RHCC's all-employee training in March 2021, and the second event was held in September 2021 at RHCC's annual flu clinic.

In addition to handing out informational brochures and chocolate bars, RH Helping Hands Board members spoke briefly in March to assure all RHCC employees that RH Helping Hands is here to support them and their families during times of unexpected financial need.

During our outreach events, RH Helping Hands Board members outlined the types of grants available (emergencies, education, and COVID-related hardships) and clarified that grants are non-taxable to the grant recipient and do not need to be paid back to RH Helping Hands. In addition, employees were reminded that they can apply more than once per year and in subsequent years, if the need arises.

RH Helping Hands measures its success on making sure RHCC employees are aware of our program, understand the types of grants available, and are satisfied with the grant process and outcome. In 2022, we aim to create an Employee Outreach Committee, which will ensure these issues are addressed and streamlined to continue to improve our program.





# FUNDRAISING

## Hearts on the Hill Fundraiser

We were able to host our first in-person fundraising events in 2021, which greatly increased program awareness with RHCC members. In August, our **Hearts on the Hill** fundraiser was held in partnership with RHCC's 60th Anniversary Golf Tournament and its 60th Anniversary Tennis Exhibition and Games. The two Hearts on the Hill events featured fun games, silent auction items, raffle prizes, and more—all while making a difference!

Importantly, our summer Hearts on the Hill fundraiser was a great success. We are pleased to share that we raised close to **\$156,000** during the campaign, or 70% of our annual fundraising dollars. Thank you to all donors who donated directly to RH Helping Hands during the summer campaign or who contributed at the 60th Anniversary golf and tennis events.

We are also especially thankful for the 60th Anniversary Diamond Golf Tee Sponsors and Diamond Tennis Court Sponsors who donated \$1,000 or more to the golf and tennis events. In addition to receiving tremendous support from family and business sponsors, we were also excited to witness tennis member “team spirit” in supporting tennis-level sponsorship signs.

What's more, the generous summer donations helped us achieve a \$50,000 matching donation offered by Carl and Judy Moore. We give our deep appreciation to the Moores; and with the robust support we received from RHCC members, we will start off strong in 2022.



# FINANCIAL REVIEW

RH Helping Hands outperformed its budgeted/expected contributions in 2021, with a 33% increase in contributions over last year (\$223,448 in 2021 versus \$168,592 in 2020). The increased contributions, while holding expenses relatively flat, allowed us to build up a cash balance of \$282,471 (versus \$136,508 in 2020). With a long-term objective of becoming a self-sustaining fund, the Board decided to invest a portion of our cash to earn some income. We reviewed historical contributions and grants, met with a financial advisor, and have a plan in place to build a conservative portfolio in 2022, diversified across several asset classes.

One important change is that we moved from cash to accrual basis of accounting in 2021. In addition, we were nearly spot-on with expenses compared to our 2021 budget. We will continue to look for ways to minimize non-grant-related expenses in 2022 (\$11,500 in 2021 compared with \$10,121 in 2020).

Balance Sheets FY January 1 - December 31		
	2021	2020
<b>Assets</b>		
Cash and Equivalents	\$282,471	\$136,508
Total Assets	\$282,471	\$136,508
<b>Liabilities</b>		
Accounts Payable	\$263	-
Grants Payable	\$9,792	-
Total Liabilities	\$10,055	-
<b>Retained Earnings</b>		
Retained Earnings	\$272,416	\$136,508
<b>Total Liabilities &amp; Equity</b>	<b>\$282,471</b>	<b>\$136,508</b>

Statements of Activities FY January 1 - December 31		
	2021	2020
<b>Revenue</b>		
Contributions	\$223,448	\$168,592
Other Income	\$313	-
Total Revenue	\$223,761	\$168,592
<b>Expenses</b>		
Grants	\$76,353	\$77,852
Other Expenses <sup>1</sup>	\$11,500	\$10,121
Total Expenses	\$87,853	\$87,973
<b>Net Income</b>	<b>\$135,908</b>	<b>\$80,619</b>

<sup>1</sup> Other expenses are comprised of advertising, marketing, PayPal, fundraising, professional, and other fees.

# BOARD OF DIRECTORS

---



**Melissa Mann**  
President, Chair



**Shawn Young**  
CFO, Treasurer



**Molly Ott**  
Secretary, Marketing Manager



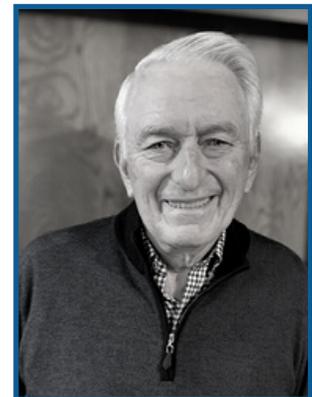
**Melissa Smith**  
Grants Committee Chair



**Gordon Berke**  
Grants Committee



**Michael Davis**  
Grants Committee



**Tom Hansen**  
Marketing & Communications

Thank you to our 2021 Board of Directors for their hard work and dedication to RH Helping Hands and its mission. We especially thank Tom Hansen and Melissa Smith, who helped launch the organization and have now completed their service on the Board.

We welcome Kym Elam and Lyn Haithcock to the Board of Directors as Grants Committee Co-Chairs beginning January 2022.

# 2021 DONORS

We have two plaques that feature various levels of donations: our **Remarkable Patrons** plaque and our **Distinguished Donors** plaque, both hanging in the RHCC foyer.

## Remarkable Patrons

Remarkable Patrons are recognized for reaching cumulative contributions since the inception of our program in the following tiers: Platinum: \$50,000+, Gold: \$25,000-\$49,999, and Silver: \$10,000-\$24,999.

### Platinum

Carl & Judy Moore

### Silver

Alex & Susan Virgilio  
Gordon & Elinor Berke

Trevor & Roxanne Crossley  
David & Janet Carlson

## Distinguished Donors

Distinguished Donors have contributed \$1,000 or more during the previous calendar year (January 1 - December 31).

Howard & Judy Bailey  
The Altheide Family  
Michele & George Huertas  
Don & Carolyn Kuemmeler  
Kerry & Scott Davis  
The Ott Family  
Nato & Harry Yeung  
Julie Davis & Richard Falck  
Jill & Charles Fusari  
Norine & Thomas Seeno  
Barbara Cavella  
Kenneth & Carol Soult  
Christopher & Usha Pereira  
Linda & Mark Murphy  
Bradley & Lesley Wolff  
Vivian & Irwin Eskanos  
Lyn & Dale Haithcock  
Jason & Sally Hill  
Ryan & Amy Anderson  
Debra Rossi  
Drs. John & Aimee Haburjak

Cecily & David Barclay  
Debbie & Al Medvin  
Paul & Joan Lockie  
Jeff & Lisa Parker  
Barbara & Allen Uzzell  
Michael & Claudia Doherty  
Brent & Margaret Simor  
Bob & Janet Besse  
Rick & Jen Ruso  
Michael & Freyda Davis  
Maureen & Jim Carro  
Mike & Penny Edwards  
Jim & Pat Pinckney  
Joel Geldermann & Winnie Smith  
Jeff & Beth Kaiser  
Joan Buchanan  
The Hahn Family  
David & JoAnne Bowie  
Eliot & Julie Adelson  
Janet & Bill Dinsmore

Andy & Susie Hansen  
Mary Wood  
The Mann Family  
Tom & Melva Hansen  
Heather Paquette & Paul Franczyk  
Bill & Cynthia Dixey  
Kim & Stu Weinstein  
Bob & Jackie Smith  
Jim & Leanne Noe  
Gordon & Sharon Gonsalves  
Gordon & Molly Gravelle  
Mark & Shawn Young  
Evelyn Mathews & Nate Ball  
Alan & Sandra Silvestri  
Dan Willis & Donna Paula-Willis  
Brian & Kristi Shields  
The Blackman Family  
Wallin + Associates, CPA  
Donald & Rosemary Evenson  
Don & Duane Callahan

Mike & Kym Elam  
Andrew & Melissa Smith  
Brian & Mindy Longo  
Jim Wright  
James & Gina Halow  
Cheryl & Forrest Smith  
Matt & AnneClaire Meyer  
Timothy & Marilee Holz  
Greg & Victoria Longstreet  
James & Katherine Ryan  
Sebastian & Gina Zahedi  
Spalding Rooker Ashley  
The Townsend Family  
Rich Kranzmann  
Dennis Winslow & Bonnie Waters  
Henry & Myrna Fourcade  
The Hulburd Family  
Michael & Shirley Coke  
Soyoung Lee & David Niell